

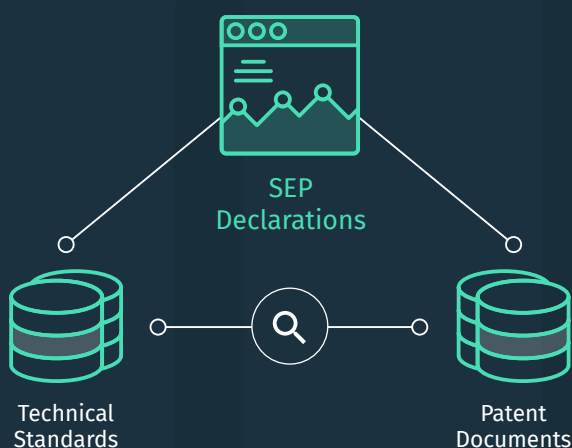
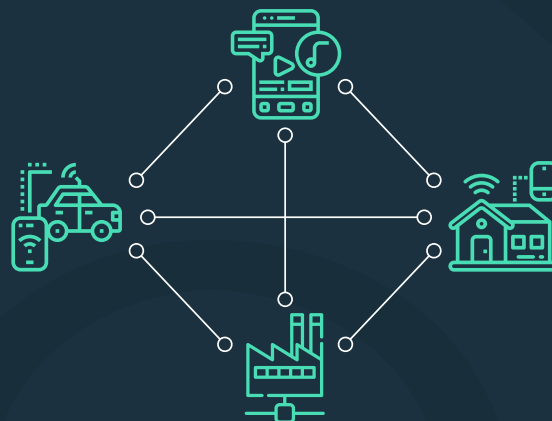
IPlytics and The Next Technology Revolution

We are at the forefront of the Next Technology Revolution, a revolution almost entirely founded on standardized technology often subject to Standard Essential Patents.

Connectivity will revolutionize every industry

A whole new spectrum of products and services will be inter-connected and interoperable. It will change how we interact, work, and communicate with the world around us.

It will require IP professionals across all industry verticals to rethink how they develop, evaluate and analyze their own portfolios and the competition. It's time for a revolutionary approach.



Technical Standard and Patent Databases United

Standard Setting Organization databases are time-consuming and slow to use; any patents found are disconnected from up-to-date patent information.

With IPlytics:

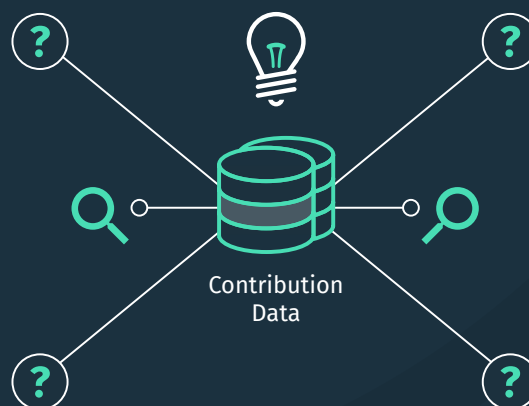
- Search and Explore highly indexed technical standard databases.
- Retrieve declared standard essential patents (SEPs).
- Analyze patents and SEPs with all vital legal and bibliographic information.

Data Beyond The Ordinary

In addition to patents, technical standards and SEPs is Technical Standard Contribution Data that can drastically change the perspective of a technology, portfolio or a competitor.

With IPlytics:

- Uncover competitor technology before it is included in a technical standard or an SEP.
- Learn which organizations contribute to technical standards but do not patent the technology or vice versa.
- Learn about your competitors' technical collaboration partners.



IPlytics is the first software platform on the market to bring together comprehensive, highly indexed technical standard information, global patents, standard essential patents and technical standard contribution data to provide industry leading analysis on the past, present and future of standard essential technology.

For more information or to book your product demonstration call: +49 30 55574282, email info@iplytics.com; North America +1 512 947 1152; or go to www.iplytics.com